

Foggy City Dancers

Minutes

March 24, 2007

10:10 AM

TYPE OF MEETING	Board Meeting
NOTE TAKER	Gerry Tseng-Gill
ATTENDEES	Paul Brown, Michael Golden, Lee Griffiths, Steven Huggins, Rusty Johnson, Richard Perez, Gerry Tseng-Gill

TOPICS

APPROVAL OF MINUTES	<p>November 7, 2006 Minutes <i>Motion by Johnson, seconded by Griffiths, passed 3/0/2</i></p> <p>February 10, 2007 Minutes <i>Motion by Johnson to approve the minutes as amended, seconded by Griffiths, passes 5/0/0</i></p>
TREASURER'S REPORTS	<p>February 2007 Treasurer's Report</p> <ul style="list-style-type: none">▪ This month has a positive cash flow because we received payment for Plus Classes; next few months are expected to have a negative cash flow.▪ Valentines Day Dance has a loss of about \$470▪ Harlan and Neil both have outstanding checks. <p><i>Motion to accept February's Treasurer's Report by Griffiths, seconded by Brown, passes 6/0/0</i></p> <p>Johnson reported that the club has some outstanding State and Federal Paperwork that we received when we received our non-profit status. Johnson to investigate these items and report back to the Board. Perez to ask Sam Kohler to assist with this issue.</p>
INTERNATIONAL BEAR RENDEZVOUS	<p>Reviewed and discussed "Comments, Ideas Suggestions for 2008"</p> <ul style="list-style-type: none">▪ Need some type of gimmick or barker to attract people to the dance.▪ Purpose is not to break even, but to gain a few new members, and promote square dancing in general and support other clubs.▪ Need to balance outreach to new dancers and keeping the angels happy. Need to ask angels to ask people to dance and to reach out to the newbies.▪ Need to have a designated person man the welcome table and introduce newbies to angels.▪ Need to research deadlines for advertisements and packets for next year.▪ Want to see if we can get a better location or better time.

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	<p>Possibly during Friday night registration.</p> <p>▶ Need some discussion on making our events more fun, and to improve workflow.</p>
PLUS CLASS UPDATE	<ul style="list-style-type: none"> ▪ Students are having a good time. ▪ Need to have more angels so we can have two squares, which will improve learning. Will announce that the class is now at full plus, and offers two A* tips to attract more angels. ▪ Concerns were voiced that Harlan is proceeding with the calls too fast; want to ask Harlan to review previous week's calls during the first 5 minutes of class. ▪ Will ask Harlan to focus the first three classes in April on reviewing all Plus calls. This should attract people who want a refresher and want to get ready for convention. ▪ Perez will open up the room on April 17th at 6:30 PM to get ready for the Meet & Greet.
CALLERS FOR 2007 & 2008 DANCES	<p>Have all dances covered with the exception of the 25th Anniversary Dance.</p> <ul style="list-style-type: none"> ▪ Bryant is calling for Valentines Day Dance, but we originally asked her for February 8, but now need to switch to February 15 to not compete with PACE. Bryant is checking her calendar. ▪ Spring Dance is being called by Harlan and Neil. We are paying them \$125 each and are saving expenses because we are not having to pay for transportation or lodging. They will sing the first and last tips as a duet, and alternate throughout the dance. Golden and Perez are hosting. Need to think about a gift to thank the callers as it is a "Caller Appreciation Dance". Decided to spend up to \$100 on decorations if they are going to be reusable. ▪ Twenty-Fifth Anniversary Dance is planned to have an afternoon and evening dance. Considering having a large potluck dinner prior to the evening dance. Looking at helping to reduce the costs by getting sponsors, and silent auction. The minimum size of dance hall that we want is like that of Ebenezer Lutheran. <p><i>Brown motioned that we authorize Griffiths to negotiate contracts for up to \$1,050 for caller fees, Golden seconded, passes with 6/0/0.</i></p>
THE FOGHORN	<p>Brown will post draft by Thursday, March 29; will be ready for class on Tuesday, April 3.</p> <p>Will include a request and rate sheet for advertising in the <i>Fog</i></p>

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	<p><i>Horn.</i></p> <p>Griffiths will write an article about our Uniform for Convention.</p>
<p>2007/2008 CLASSES & CLUB NIGHTS</p>	<p>Club Nights</p> <ul style="list-style-type: none"> ▪ Four club nights in June ▪ Callers: <ul style="list-style-type: none"> June 5 Michael Levy June 12 Gary Young June 19/26 Rich Reel Need a caller for either the 19th or 26th <p>Will determine caller fees for Classes and then Club nights based on Caller Applications.</p> <p>Harlan and Neil are both interested in calling for our classes.</p>
<p>RECRUITMENT</p>	<p>Reviewed and discussed Recruitment Committee's Report</p> <p><i>Griffiths made a motion to authorize purchasing two business card advertisements in the <u>BAR</u> to promote our Meet and Greet dance to be run on April 5 and 12; seconded by Golden, passes 5/1/0.</i></p> <p>Want to investigate advertising in the San Francisco Gay Men's Choirs and Pride's International Film Festival's programs.</p> <p>Brown to call Jeff Glover about writing an article about square dancing for the <i>BAR</i>.</p> <p>Need to recruit outside of the bear community.</p> <p>Brown to find out pricing for advertising in Bay Times; and to work on getting our classes and dances listed in the calendar sections.</p> <p>When recruiting women need to make sure to communicate that skirts are not required, they can dance either role, and their partner can be a boy or a girl.</p> <p>For our direct mail to couples that got married in San Francisco, we want to segment the list into male and female couples and have different postcards target both groups.</p> <p>Committee to propose a budget, research LGBT organizations and a plan for the year.</p>
<p>CONVENTION</p>	<p>Banner</p> <ul style="list-style-type: none"> ▪ Will use current banner and consider making a new one for next year with the 25th Anniversary. ▪ Will ship the banner to Convention after the April Dance.
<p>VENUE</p>	<p>Have a committee of 7, and working on developing some goals. Will target a kick-off meeting in April</p>

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DOCUMENTATION & ARCHIVE PROCEDURE	Tabled
WEBSITE	<p>Brown has moved a copy of the website to Dream Host. Will be switching the DNS after testing the site. Brown has a backup of the old site on his PC.</p> <p>Huggins to provide a mock-up at next Board Meeting.</p> <p>Have a launch date by June 1.</p>
ONLINE TRANSACTION SERVICE UPDATE	<p>Tseng-Gill recommended that we consider using Pay Pal as our volume and number of transactions is very low.</p> <p>Brown reported that the Dream Host has a shopping cart that integrates with Pay Pal.</p>
CLUB APPAREL	<p>Griffiths reported that he has not found a provider that will meet all of our needs. Shops allow for either no customization, or too many choices.</p> <p>Decided that we will offer several products on our website and customization jobs once a year.</p> <p>Griffiths will work on having a t-shirt available ASAP.</p>
CALENDAR	<p><i>Johnson made a motion to change hosting assignments so now Host will be responsible for closing and then opening the following week, seconded by Griffiths, passes 6/0/0.</i></p>
ROUND TABLE	<p>Johnson suggested that Harlan cover hand holds and styling during classes.</p>
ADJOURNMENT	<p><i>Motion to adjourn at 1:15 PM by Griffiths, seconded by Higgins.</i></p>