

TYPE OF MEETING	Board Meeting
NOTE TAKER	Paul Brown/ Formated by Michael Golden
ATTENDEES	Richard Perez, Paul Brown, Rusty Johnson, Michael Golden, Lee Griffiths, Steve Huggins
ABSENT	Gerry Tseng-Gill
STARTING TIME	11:05 AM 04/14/07

TOPICS

REVIEW AGENDA, ADDITIONS AND/OR DELETIONS	
APPROVAL OF MINUTES	Motion by Griffiths, seconded by Brown for approval of March minutes with minor amendments. Passed 5/0/0
MULTI-CYCLE CLASS STRUCTURE	Discussion on whether or not to adopt a multi-cycle structure to the teaching of FCD's Basic/Mainstream and Plus programs based upon Callerlab's blueprint document. Johnson and Brown tasked with getting Harlan Kerr and Neil Heather's input, and to have a report by the May Board Meeting.
APPEAL LETTER	Discussion on whether to send out an appeal for donations letter to current and recent past membership. Issues such as donor fatigue and whether this would negatively impact the silent auction were discussed. Tabled until July.
TREASURER'S REPORTS	Motion to approve Treasurer's report made by Griffiths, seconded by Golden. Passed 5/0/0
PLUS CLASS	May 1 st discussed as date for Plus Class Graduation. Brown tasked with getting cake for celebration.
DANCER APPRECIATION MONTH	Griffiths and Johnson each donate \$2.50 per dancer for each Club Night in the month of May as an incentive to bring in more dancers to Club Night. Brown to announce Dancer Appreciation Month with free Club Nights via Yahoo Groups.
CTIS	Motion: Griffiths moves and Brown seconds that the \$100 budget for decorations be repurposed to food for CTIS dance. Passed 5/0/0.
NEWSLETTER	Discussion on newsletter size – a limit of 8 pages and only up to 30 percent color coverage was decided upon as a cost saving measure.
RECRUITING	Various strategies were discussed on how to improve FCD's recruiting efforts, including: making ad buys in the various weekly newspapers such as the BAR, Bay Times, and Guardian. Also, ideas such as getting Jeff Glover to write an article about the FCD for the BAR, and Bring-A-Friend Night were discussed.

	Motion: Brown moved, Huggins seconded that a 6 week ad run of 3 x 2" ad in the BAR be purchased at a cost of \$858 starting in the June 1 issue. Passed 5/0/0
SHIRTS	Motion: Johnson moved, Huggins seconded that FCD authorize the spending of \$48 for the embroidery digitizing fee to Embroidery For You.com. Passed 5/0/0.
MERCHANDISE	<p>Griffiths reported on various clothing options including a Port Authority polo and t-shirt for sale on the website. Shirt costs were discussed and decided upon as follows:</p> <ol style="list-style-type: none"> 1) Polo Shirt: With logo and name \$40 / Without name \$35. 2) T-Shirt: With logo and name, \$25 / Without name \$20. <p>Motion: Johnson moved and Huggins seconded to adopt the pricing of club polo and t-shirts as listed above. Passed 5/0/0.</p> <p>Consensus reached that FCD would absorb the costs of the larger shirt sizes for members.</p>
CALENDAR	
ROUND TABLE	
ADJOURNMENT	Motion to adjourn at 1:28 PM by , seconded by .

House Keeping Motions/Actions:

Approved March 2007 FCD Board Meeting minutes with minor amendments.

Approved March 2007 Treasurer's report.

Motions/Actions Made:

\$100 budget for decorations be repurposed to food for CTIS dance.

6 week ad run of 3 x 2" ad in the BAR be purchased at a cost of \$858 starting in the June 1 issue.

FCD Board authorizes the spending of \$48 for the embroidery digitizing fee to Embroidery For You.com and to adopt the pricing of club polo and t-shirts as listed.

Tabled Item(s):

Discussion on whether to send out an appeal for donations letter to current and recent past membership. Issues such as donor fatigue and whether this would negatively impact the silent auction were discussed. Tabled until July.